



Opera Type Theater
Theater Seat / Revenue Study
 February_2005

Weeknight Performance

	# Seats	Rows	Gross Potential
Orchestra Seats	640		\$ 63,600
1_Ring Seats	212	4	\$ 21,840
2_Ring Seats	210	4	\$ 17,120
3_Ring Seats	210	4	\$ 15,020
4_Ring Seats	330	6	\$ 20,200
Side Seats (All)	218		\$ 6,540
Total	1820		\$ 144,320

Weeknight Performance Section Breakdown

	Seats	Price \$	Gross Potential
Orch General Seats	500	45	\$ 22,500
Orch Aisle Seats	140	50	\$ 7,000
Orch Side Seats	44	30	\$ 1,320
1_Ring General Seats	180	50	\$ 9,000
1_Ring Aisle Seats	32	60	\$ 1,920
1_Ring Side Seats	54	30	\$ 1,620
2_Ring General Seats	178	40	\$ 7,120
2_Ring Aisle Seats	32	45	\$ 1,440
2_Ring Side Seats	54	30	\$ 1,620
3_Ring General Seats	178	35	\$ 6,230
3_Ring Aisle Seats	32	40	\$ 1,280
3_Ring Side Seats	54	30	\$ 1,620
4_Ring General Seats	290	30	\$ 8,700
4_Ring Aisle Seats	40	35	\$ 1,400
4_Ring Side Seats	12	30	\$ 360
Total	1820		\$ 73,130

1800 SEAT THEATER

Weekend Performance

	# Seats	Rows	Gross Potential
Orchestra Seats	640		\$ 66,800
1_Ring Seats	212	4	\$ 23,960
2_Ring Seats	210	4	\$ 18,170
3_Ring Seats	210	4	\$ 16,070
4_Ring Seats	330	6	\$ 21,850
Side Seats (All)	218		\$ 7,630
Total	1820		\$ 154,480

Weekend Performance Section Breakdown

	Seats	Price \$	Gross Potential
Orch General Seats	500	50	\$ 25,000
Orch Aisle Seats	140	60	\$ 8,400
Orch Side Seats	44	35	\$ 1,540
1_Ring General Seats	180	55	\$ 9,900
1_Ring Aisle Seats	32	65	\$ 2,080
1_Ring Side Seats	54	35	\$ 1,890
2_Ring General Seats	178	45	\$ 8,010
2_Ring Aisle Seats	32	55	\$ 1,760
2_Ring Side Seats	54	35	\$ 1,890
3_Ring General Seats	178	40	\$ 7,120
3_Ring Aisle Seats	32	45	\$ 1,440
3_Ring Side Seats	54	35	\$ 1,890
4_Ring General Seats	290	35	\$ 10,150
4_Ring Aisle Seats	40	40	\$ 1,600
4_Ring Side Seats	12	35	\$ 420
Total	1820		\$ 83,090

	# Perfs	Gross Potential
Total of Tues - Fri Performances =	39	\$ 2,815,505
Total of Sat - Sun Performances =	26	\$ 2,118,795
Total Season Gross Potential =	64	\$ 4,934,300

\$ 77,098 avg.